

# ATULYA KAUSHIK

+91-7906147098

atulya.kaushik@yahoo.com

Location - Bengaluru, India



## EDUCATION

### VIT UNIVERSITY, VELLORE

B.TECH - CSE  
CGPA - 8.16  
2012 - 2016



### DAYAWATI MODI ACADEMY MEERUT CLASS 12 CBSE

PERCENTAGE IN BOARD 75%  
MAY 2011 - 2012

### DAYAWATI MODI ACADEMY MEERUT CLASS 10 CBSE

PERCENTAGE IN BOARD 92%  
MAY 2009 - 2010



## WORK EXPERIENCE

### BUSINESS PARTNERSHIPS AND ALLIANCES - INSTAMOJO(FIN-TECH) DEC 2016 -PRESENT

- **Instamojo is India's Largest Merchant base Online Payments Service Provider.**
- Closely working with Business Resellers/Partners in payments space across India.
- Working with Risk and Compliance team to identify fraudulent transactions and Risks.
- Managing end to end relationships across Channel partners.
- Working with multiple teams for product, marketing, analytics & set up product crucial processes.
- Managing end to end sales, commission distribution, lead generation to pitching clients & onboarding.

### FOUNDER MYGEEKMONKEY SEP' 2016 - PRESENT

- Developed the website and managed end to end including sales and marketing.
- Website aimed at helping students to prepare for campus placements.
- Successfully achieved an **Alexa ranking of 9000** in India in 2 months.
- Has become one stop destination for placement preparation.

### ANDROID DEVELOPER GOOGLE PAY INDIA(FIN-TECH) MAY' 2016

- AUG' 2016

- Trupay provides peer to peer money transfer directly into bank account, built on UPI.
- Integrated **CleverTap to provide in-app analytics** in Android App like funnelling, user behaviour, tunnel flows etc.
- **Worked on Android App Development** and Integration with UPI(Unified Payments Interface).
- Worked on an auto credit/debit requesting group payment settling/splitting feature.
- Integrated Bill payments like recharges, electricity payments, CleverTap, Branch io etc

## ANDROID INTEGRATIONS :

- Branch.io
- CleverTap (Analytics)
- AppsFlyer (Analytics)
- Deeplinking
- Referral Programs
- UPI (Unified Payments Interface, by RBI India)
- Api's for Bill/Utilities Payments.(Mobile/Gas/Electricity/DTH etc.)

## SKILLS

### PROGRAMMING LANGUAGES :

- C/C++
- MySQL,Oracle
- Assembly Language
- HTML,CSS
- App Development
- iOS App Development
- Java

### INTERESTS

- Data Structures and Algorithms
- Database and Analytics(DBMS,SQL,Oracle,CleverTap,AppsFlyer)
- Android/iOS/Windows App Dev.

## PROJECTS

### ❖ VITASKMASTER - ANDROID APP

- To Design Android and windows App aimed to help VITians Schedule their daily College Utilities.

### ❖ HAND GESTURE BASED UNIVERSAL APPLIANCE CONTROL USING MEM SENSOR - IOT APPLICATION

- Mapping user motion in 3D using a ring worn by him containing RF modules, microcontroller and

### ❖ COURSE REGISTRATION SYSTEM - ANDROID APP DEVELOPMENT

- Academic system where you can make your own timetable, where you choose the subject you wa

### ❖ MINESWEEPER(GAME) WAY - SMART AI BOT

- An Intelligent algorithm with roots of to cover up data set to reach from one coordinate in the sy

### ❖ COLLABORATIVE LEARNING SYSTEM - ENTERPRISE RESOURCE PLANNING(ERP)

- System that involves Collaborative Learning with Moderators, Teachers, Students/ Learners shar

# ACHIEVEMENTS

## INSTAMOJO

- Grew Monthly **signups by partners 3x** in 3months of joining Instamojo.
- Record monthly Signups via Channel, led creation of experimental process to product process

## MYGEEKMONKEY

- Has become a one stop destination to prepare for placements.
- Built with very minimal expense and is profitable side venture.

## TRUPAY

- Independently worked on important feature of the APP, currently in the live version.
- Worked on funnelling and in App Analytics to understand user behaviour and make business Decisions.
- Analytics based decision for Marketing, Product Dev- ROI, cost optimisation, smart flow.
- Was part of the team who was the first to implement UPI in India.

## ACADEMIC

- Was one of the winners of **Chancellor's Excellence Award**-VIT,Vellore.
- Highest number of job offers during campus placement.
- Managing 2 profitable side ventures single handedly

## Other Work Experience

- **Founder - CBSE Practicals:** Helping Class 11 - 12 students with Lab Practicals YouTube Channel with over 25K subscribers and a profitable side project
- **Intern Panoli Products** - Operations and Business Development.
- **Intern Tata Teleservices** - Worked on Employee Management Portal for WTTL Employees using HTML, CSS, ASP, Javascript etc, was introduced to Communication protocols hexagonalisation, ePos, Several Layers Involved in transmission, GSM/CDMA, ISUP concepts.
- **Intern Shakuntala Junior High School** - Worked as a teacher in primary school, teaching primary students computer basics as a part of their summer classes.

## EXTRA CURRICULAR AND HOBBIES

- Ace Swimmer having competed at Statelevel and Zonal Levels
- Played cricket as part of the School team.
- Club Manager Creativity Club and organised various events for the college under the club.
- Won various Quizzing Events in School and college participant in Bournvita Quiz Contest a Neil O Brian Show.
- Has keen interest in World Economy, Sports, Politics, and Technology.